

WG Communication & Promotion Meeting

**Europass Austria, OeAD-house, Ebendorferstraße 7, 1010 Vienna
(U2 stations Schottentor or Rathaus)**

March 6, 2015

10.00-10.15 Arrival and Coffee

**10.15–10.30 Welcome and Introduction to the activities of the National Agency for
Lifelong Learning**

Carin Dániel Ramírez-Schiller, Head of Adult Education & Transversal
Matters, National Agency for Lifelong Learning

10.30-10.40 Overview and practical information

Alexandra Enzi, NEC Austria, National Agency for Lifelong Learning

10.40–11.00 Short presentation of the results of the VVC survey

Nelly-Ann Hansen Piton, NEC Denmark

11.00-12.10 2015: 10 years Europass

Short overview and discussion in groups

Alexandra Enzi & Jennifer Fellnhofer, NEC Austria

- Ideas on how and where to use the logo
- Plans for (common) events, esp. on December 10, 2015:
- Common Promotion Material (Prezi Template, brochure, etc.)
- Further ideas

12.10-13.00 Presentation of group discussions

13.00-14.00 Lunch

14.00-15.15 Europass Viral Video Competition 2014 & 2015

Joanna Surowiec NEC UK & Susanna Kärki, NEC Finland

- Overview of the competition 2014 & Lessons Learned
- Planning the new competition 2015
- Topics covered include: prizes incl. purchase, competition promotion, certificates & trophy, follow-up, voting process, realistic timeline

15.15 – 15.45 Brainstorming on optimizing the working group (with coffee!)

15:45 – 16.00 Open questions